Sports Management



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Courses

Kin 2263F/G Canadian Sport History Kin 2298A/B Sport Management Kin 2992A/B Fitness Assessment and Strength Training Kin 3399F/G Sport Marketing Kin 2230A/B Exercise Physiology Kin 2241A/B Biomechanics Kin 4259A/B Legal Issues in Kinesiology

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Contact Dr. Julie
Stevens
jstevens@brocku.ca



Courses



SPMA 1P93 Diversity and Inclusion in Sport Management
SPMA 1P94 Professional Engagement for the Sport Industry
SPMA 2P06 Sport Policy
SPMA 2P27 Introduction Sport Finance
#SPMA 2P95 Masculinities: A Feminist Perspective
SPMA 2P98 Sport Event Management
#SPMA 3P22 Media and Sport
SPMA 3P96 Globalization of Sport
SPMA 4P91 Power, Politics, and Policy in Sport
SPMA 4P97 Advanced Analysis of the Sport Industry: Hockey

Kinesiology with

Sports Management



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Kine 8000 Sport Leadership Kine 8020 Organizational Behaviour in Sport Kine 8050 Social Issues in Sport Management Kine 8060 Crises, Politics, and Commercialism in the Modern Olympic Movement Kine 8080 Strategic Management in the Sport Industry