

Sports Business Management



Courses

COMP 4330 Computer Applications for Sport
SALE 4300 Selling Sport
MGMT 4301 Your Career in Sport
SBMT 1200 Corporate Sport Strategies
SBMT 1201 The Business of Sport
SBMT 1202 Fieldwork Seminar
SPAD 4301 Successful Sport Events



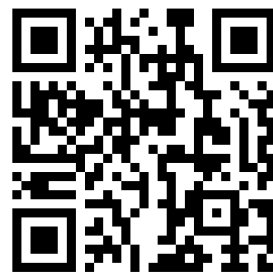
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Visit the website for
more information about
cost and more specific
programs.
Contact Janice Robinson
janice.robinson@durhamcollege.ca

Sports and Recreation Management



Courses

SRM-2113 Current Concepts in Health and Wellness
SRM-2303 Recreation Programming
MKT-1103 Social Media Marketing
JSS-1001 Job Search and Success
SRM-3203 Tournaments and League Management
SRM-6203 Coaching Theories and Principles



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Visit the website for
more information about
cost and more specific
programs.
Contact Justin Randall
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Sports and Recreation Management



Courses

SRM101 Program and Event Management
BUS207 Basic Spreadsheets
SRM201 Sport Organization in Canada
SRM203 Sport Research
SRM302 Team and League Management
SRM401 Sport Tourism
SRM601 Global Sport
SRM603 Organizational Behaviour in Sport



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Contact Kevin Corriveau
kcorriveau@stclaircollege.ca